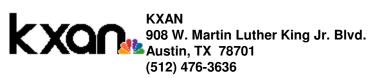
CONTRACT



And:

CSM Media Works 1519 West Twenty Ninth Street Austin, TX 78703 **USA**

_						
	Contract / Re	vision	Δ	It Order	<u>#</u>	
	215827	/				
<u>Product</u>	•					
BACK TO SCHOOL / GI	NA					
Contract Dates	Estimate #					
10/22/12 - 11/05/12						
Advertiser	•		Orig	inal Date	/ Revision	
POL/Issue Back to Bas	sics-Gina Hinojo	sa	10	/19/12	/ 10/19/12	
	Billing Cycle	Billing	Cale	<u>ndar</u>	Cash/Trade	
	EOM/EOC	Broado	dcast		Cash	
	<u>Station</u>	Account Ex		<u>ecutive</u>	Sales Office	
	KXAN	Holly Trimble		е	Austin Local S	
	Special Hand	lling			•	
	Demographic	<u>:</u>				
	Adults 25-54					
					Total Ratings	
					27.20	

Advertiser Code

Advertiser Ref

AU5935

Product Code

IDB#

Agency Ref AU141

*Line Ch Start Date E			Start/End Time	Days	Spots/ Length Week	Rate Rtn TypeS	pots	Amount
N 1 KXAN 10/22/12 1 <u>Start Date</u> <u>End</u> Week: 10/22/12 10/23 Week: 10/29/12 11/0 Week: 11/05/12 11/1	Date Weekdays 3/12 MTWTF 4/12 MTWTF	ne Morn Rotator Spots/Week 2 3 1	9a-12p Rate \$125.00 \$125.00	Rating 0.70 0.70 0.70	:30	NM	6	\$750.00
N 2 KXAN 10/22/12 1 <u>Start Date</u> <u>End</u> Week: 10/22/12 10/23 Week: 10/29/12 11/0 Week: 11/05/12 11/1	B/12 MTWTF 4/12 MTWTF	ep Spots/Week 2 2 0	11a-12p <u>Rate</u> \$75.00 \$75.00 \$0.00	Rating 0.60 0.60 0.00	:30	NM	4	\$300.00
N 4 KXAN 10/22/12 1 <u>Start Date</u> <u>End</u> Week: 10/22/12 10/20 Week: 10/29/12 11/04 Week: 11/05/12 11/1	3/12 4/12 MTWTF	Spots/Week 0 2 0	7a-9a <u>Rate</u> \$0.00 \$450.00 \$0.00	Rating 0.00 1.60 0.00	:30	NM	2	\$900.00
N 5 KXAN 10/22/12 1 <u>Start Date</u> <u>End</u> Week: 10/22/12 10/20 Week: 10/29/12 11/00 Week: 11/05/12 11/1	Date Weekdays B/12 4/12 MTWTF	News Tdy/5:30a <u>Spots/Week</u> 0 3 1	530a-7a Rate \$0.00 \$275.00 \$275.00	Rating 0.00 1.40 1.40	:30	NM	4	\$1,100.00
N 6 KXAN 10/22/12 1 Start Date End Week: 10/22/12 10/20 Week: 10/29/12 11/04 Week: 11/05/12 11/1	Date Weekdays B/12 MTWTF 4/12 MTWTF	XXAN Nws Tdy <u>Spots/Week</u> 3 1 0	5a-530a <u>Rate</u> \$65.00 \$65.00 \$0.00	Rating 0.70 0.70 0.00	:30	NM	4	\$260.00
N 7 KXAN 10/22/12 1 <u>Start Date</u> <u>End</u> Week: 10/22/12 10/23 Week: 10/29/12 11/04 Week: 11/05/12 11/1	3/12 MTWTF 4/12 MTWTF	Spots/Week 2 3 1	3p-4p <u>Rate</u> \$150.00 \$200.00 \$200.00	Rating 0.60 0.60 0.60	:30	NM	6	\$1,100.00
N 8 KXAN 10/22/12 1 <u>Start Date</u> <u>End</u> Week: 10/22/12 10/23 Week: 10/29/12 11/0 Week: 11/05/12 11/1	B/12 MTWTF 4/12 MTWTF	Spots/Week 2 3 1	4p-5p Rate \$125.00 \$125.00 \$225.00	Rating 0.90 0.90 0.90	:30	NM	6	\$850.00

Page 2 of 2 Contract Agreement Between: Print Date 10/19/12



	Contract / Revision 215827 /	<u>1</u>	Alt Order #	
Contract Dates 10/22/12 - 11/05/12	Product BACK TO SCHOOL		Estimate #	
Advertiser POL/Issue Back to Basic	•		nal Date / Revision 19/12 / 10/19/12	

*Line	Ch Start I	Date End Da	te Descriptio	n	Start/End Time	Days	Spots/ Length Week	Rate Rtn Ty	pe Spots	Amount
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				
D 9	KXAN 10/29/	12 11/02/12	2 M-F KXAN	News @ 6p	6p-630p		:30	N	М	\$0.00
							Totals	27.20	32	\$5,260.00

POL/Issue Back to Basics

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	11	\$1,145.00	\$973.25
10/29/12 -11/05/12	21	\$4,115.00	\$3,497.75
Totals	32	\$5,260.00	\$4,471.00

Signature:	Date:	
------------	-------	--